



Participants in the LAF Fellowship for Innovation and Leadership wrapped up their projects on climate positive design, virtual reality, coal ash, and more.

# 2019

BY THE NUMBERS



## LANDSCAPE ARCHITECTURE FOUNDATION

# \$197,500

in support to students given out, a 30% increase over 2018



Joseph E. Brown received the 2019 LAF Medal honoring over 35 years of practice



6 years in the making, LAF's guidebook for landscape performance has been downloaded by **more than 1,400 people**



**84 exceptional student leaders** recognized as LAF Olmsted Scholars joining a community of 720 program alumni

**More than 800 people**

learned about landscape performance through workshops, webinars, and classroom and firm visits

**\$25,000 LAF Research Grant** in Honor of Deb Mitchell was launched



**84 exceptional student leaders**

recognized as LAF Olmsted Scholars joining a community of 720 program alumni



**Over 600 supporters** joined LAF at our 34th Annual Benefit in San Diego

Free professional development hours awarded to 688 attendees through webinars and trainings

# 922

continuing education units

*The Case Study Method* celebrated two decades since publication with a re-release

# 20

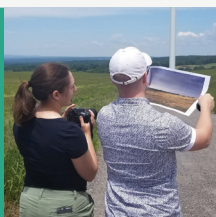
years

**600 firms and individuals**

responded to LAF's two diversity, equity, and inclusion surveys, the first of their kind for the discipline.

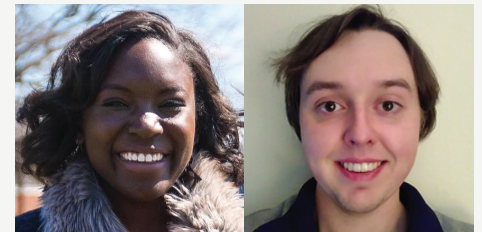
# 13

case studies documenting landscape performance



**2 ASLA awards**

LAF received the Landscape Architecture Medal of Excellence as well as an Honor Award in Communications for the New Landscape Declaration book.



Supporters in the 2019 LAF Leadership Circle

# 93

698 donors invested in LAF in 2019

LAF continued climate change education and action with a resource guide, carbon audit and offsets, and Take Action campaigns



# 11

scholarships totaling \$84,000 awarded to 14 students

## LAF's Leadership Circle recognizes individuals and organizations who contribute to LAF's Annual Fund. Their investments complement event and program sponsorships to support LAF's research, scholarships, and leadership initiatives.

Special thanks to these major supporters whose substantial cumulative investment and thought leadership are instrumental in the successful delivery of LAF's annual programs: **BrightView, Design Workshop, EDSA, IRONSMITH, Landscape Forms, Landscape Structures, OLIN, Sasaki Associates, SiteOne, and SmithGroup.**

### BENEFACTOR

HOK  
IRONSMITH  
Jeanne Lalli, in memory of Joe Lalli  
Landscape Forms  
Bill Main

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Additional in-kind support provided by the American Society of Landscape Architects (ASLA), Andrew Schmidt, Land8: landscape architects network, and Landscape Forms



### A message from LAF CEO Barbara Deutsch

We are grateful to all who invested in the next generation and the future of landscape architecture by donating to LAF. Landscape architects play an important role in designing a sustainable, equitable world for all and new resources published this year by LAF empower you to act on your values through design, education, advocacy, and policy. With the launch of LAF's new research grant in honor of my late friend Deb Mitchell, LAF is entering 2020 building our collective knowledge and ready to take action with you to ensure the voices of landscape architects are at the table.

A handwritten signature in black ink that reads "Barbara". The signature is fluid and cursive, matching the name of the CEO mentioned in the text above.