

10 WAYS TO ACT

LAF released our Action Plan and launched **2 Take Action campaigns** with tangible ways to act on the calls in the New Landscape Declaration

2018 BY THE NUMBERS



LANDSCAPE ARCHITECTURE FOUNDATION

634 exceptional student leaders recognized through the Olmsted Scholars Program since 2008

10 years



6



Fellows presented to a **sold-out crowd of 200** at the first LAF Symposium for Innovation and Leadership

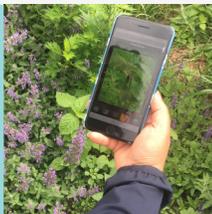
\$25,000 invested in student research assistants through our Case Study Investigation program

\$152,500

in support to students given out, a 14% increase over 2017

150

Case Study Briefs published since 2010



11

scholarships totaling **\$63,500** awarded to students

139 guests joined LAF to celebrate the 2018 LAF Medal and Founders' Award, given to Carol Franklin, FASLA and The Trust for Public Land



600

supporters joined LAF at our Annual Benefit in Philadelphia



Olmsted Scholar Finalist awards increased from **\$1,000** to **\$3,000** for undergraduates and **\$5,000** for graduates



LAF launched **1 new website** in October that centers our values and encourages others to take action while providing access to our core research, scholarships, and leadership initiatives and featuring stories of impact, diversity, equity, and inclusion, and more

Supporters in the LAF Leadership Circle

86

663 donors invested in LAF in 2018

880 people learned about landscape performance through workshops, webinars, and classroom and firm visits

50 & FORWARD

143 donors to the 50 & Forward Campaign invested in LAF program enhancement and expansion

LAF's Leadership Circle recognizes individuals and organizations who contribute to LAF's Annual Fund. Their investments complement event and program sponsorships to support LAF's research, scholarships, and leadership initiatives.

Special thanks to these major supporters whose substantial cumulative investment and thought leadership are instrumental in the successful delivery of LAF's annual programs: **BrightView, Design Workshop, EDSA, IRONSMITH, Landscape Forms, Landscape Structures, OLIN, Sasaki Associates, and SmithGroup.**

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Virginia Horticulture Foundation
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Weintraub Diaz

ADDITIONAL IN-KIND SUPPORT

American Society of Landscape
Architects (ASLA)
Andrew Schmidt
Land8: landscape architects network
Landscape Communications



A message from LAF CEO Barbara Deutsch

Thank you to all who supported LAF in 2018 as we grew our voice, enhanced our capacity, and expanded our audience. From climate change to social justice, landscape architects have important contributions to make in addressing the defining issues of our time. With a new office space, additional staff, and a redesigned website all contributing to increased capacity, LAF is working to create and deliver resources that will help you make your vital contribution. Please join us in our commitment to creating a healthier, more equitable and sustainable world through the power of design.

A handwritten signature in black ink that reads "Barbara". The signature is fluid and cursive, matching the name of the CEO mentioned in the text above.