

Annual Benefit Sponsorship

Sponsorship Levels & Benefits	Platinum* \$25,000	Gold* \$15,000	Silver* \$10,000	Bronze* \$5,000
Brand Promotion				
Logo on Donor page of LAF website	•	•	•	•
Logo on Annual Benefit event webpage of LAF website	•	•	•	•
Logo on event-related e-communications	•	•	•	•
Logo on printed table cards at Annual Benefit	•	•	•	•
Logo in event program booklet	•	•	•	•
Custom slides in looping slideshow played throughout event	5	4	3	2
Tagged post announcing Annual Benefit sponsors across LAF's social media channels	•	•	•	•
Complimentary Tickets				
Annual Benefit tickets	8	6	4	2
Networking				
October Sponsor Appreciation Reception tickets	4	3	2	
Annual Benefit Registration list (opt-out available)	•	•	•	
Spotlight				
Special thanks feature in LAF newsletter	•	•		
Special thanks feature on LAF social media channels	•	•		
Engagement				
Choose one: Leadership Roundtable seat Jury seat	•			
Other				
Logo in full-page Annual Benefit ad in LAM	•			

*3-year pledge rates available

Research Sponsorship

Sponsorship Levels & Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Brand Promotion				
Linked logo on Donor page of LAF website	•	•	•	•
Linked logo on LPS + CSI program pages	•	•	•	•
Linked logo on LandscapePerformance.org	•	•	•	•
Logo on printed promotional materials	•	•	•	•
Logo on LPS 101 + 201 slide deck presentations delivered at in-person lunch and learns	•	•	•	•
Spoken recognition at start of CSI webinars	•	•	•	•
Linked logo on CSI webinar webpages	•	•	•	•
Complimentary Tickets				
Symposium and Awards Dinner Tickets	8	6	4	2
Networking				
June Sponsor Appreciation Reception tickets	4	3	2	
Spotlight				
Special thanks feature in LAF newsletter	•	•		
Advertorial/sponsored blog post on LPS website	•	•		
Social media promotion of sponsor blog post	•	•		
Engagement				
Choose one: Leadership Roundtable Jury service for LAF scholarship programs	•			
Other				
Sponsorship exclusivity within sponsor's primary industry segment	•			

Leadership Sponsorship

Sponsorship Levels & Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Brand Promotion				
Linked logo on Donor page of LAF website	•	•	•	•
Linked logo on Symposium and Awards Dinner event webpage	•	•	•	•
Logo on external ticketing page for Symposium and Awards Dinner	•	•	•	•
Logo on printed promotional materials	•	•	•	•
Logo on program- and event-related e-communications	•	•	•	•
Logo on printed Symposium program materials	•	•	•	•
Custom slides in looping slideshow ahead of Symposium	4	3	2	1
Complimentary Tickets				
Symposium, Reception, and Awards Dinner tickets	8	6	4	2
Networking				
June Donor Appreciation Reception tickets	4	3	2	
Olmsted Scholars Contact List	•	•	•	
Spotlight				
Special thanks feature in LAF newsletter	•	•		
Special thanks feature on LAF social media channels	•	•		
Engagement				
Choose one: Leadership Roundtable seat Jury seat for LAF program	•			
Other				
Logo on banner of Symposium livestream	•			
Remarks at LAF Awards Dinner	•			

Olmsted Scholars Program Sponsorship

Sponsorship Levels & Benefits	Platinum	Gold	Silver	Bronze
Brand Promotion				
Linked logo on Donor page of LAF website	•	•	•	•
Linked logo on Olmsted Scholars Program webpage	•	•	•	•
Logo on Olmsted Scholars Program Virtual Induction Ceremony slides	•	•	•	•
Logo on printed promotional materials	•	•	•	•
Logo on program-related e-communications	•	•	•	•
Spoken recognition at Olmsted Scholars Luncheon	•	•	•	•
Complimentary Tickets				
Olmsted Scholars Luncheon with LAF Board of Directors	4	3	2	1
Networking				
June Sponsor Appreciation Reception tickets	4	3	2	
Olmsted Scholars Contact List	•	•	•	
Spotlight				
Special thanks feature in LAF newsletter	•	•		
Special thanks feature on LAF social media channels	•	•		
Engagement				
Choose one: Leadership Roundtable seat Jury seat for Olmsted Scholars Program	•			
Other				
Logo on full-page LAM ad	•			
Custom press release written by LAF for sponsor to promote support of the Olmsted Scholars Program	•			